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Derry, N.Ireland

Portfolio & Pricing

01

Product Visualization



Súil Nimhe Whiskey Concept

Project Goal:

With this campaign, we set out to show off our abilities and broaden our client base

Summary:

This project consisted of creating a visual brand identity from scratch. We wanted to showcase our skills from logo creation and label design right up to 3D Product Design and visualization.

The final video consisted of just over 20 seconds and can be viewed [here](#).

CLIENT:

In House showcase project

APPLIED SKILLS:

3D Modeling/animation, logo/graphic design, post production editing

MADE WITH:

Adobe Illustrator, Blender & Adobe Premier Pro.

Yum Cakes Packaging

Project Goal:

Our brief was to create instantly recognizable packaging for a well known bakery in Derry City.

Summary:

Using advanced 3D visualization, we were able to give the guys at yum cakes instant, photo realistic images of what each iteration of their design would look like before sending to print. This allowed us to work collaboratively on the design and make sure it was perfect before sending to the printers (and avoiding any nasty, expensive surprises in the process).

CLIENT:

Yum Cakes, Derry

APPLIED SKILLS:

Graphic Design, 3D Modeling/
Rendering, Branding

MADE WITH:

Adobe Illustrator & Blender



Kara Candles

Project Goal:

To create photo realistic product imagery that could be used for their entire product range

Summary:

Kara Candles came to us with a challenge: After realising the cost of hiring a professional photographer and studio to capture their entire product range, they asked us if we could produce something of an equally high quality, but at a fraction of the cost. We gladly accepted and quickly set about accurately modeling their flagship candles and diffusers, as well as their wax melt product range.

The beauty of the 3D modeling meant that once a model was complete, it could be used again and again for different product variations with the lighting and backdrop easily replicated. We were even able to create images for future products that hadn't yet been produced - meaning that as soon as the landed, no time had to be wasted organising a complicated photo shoot.

CLIENT:

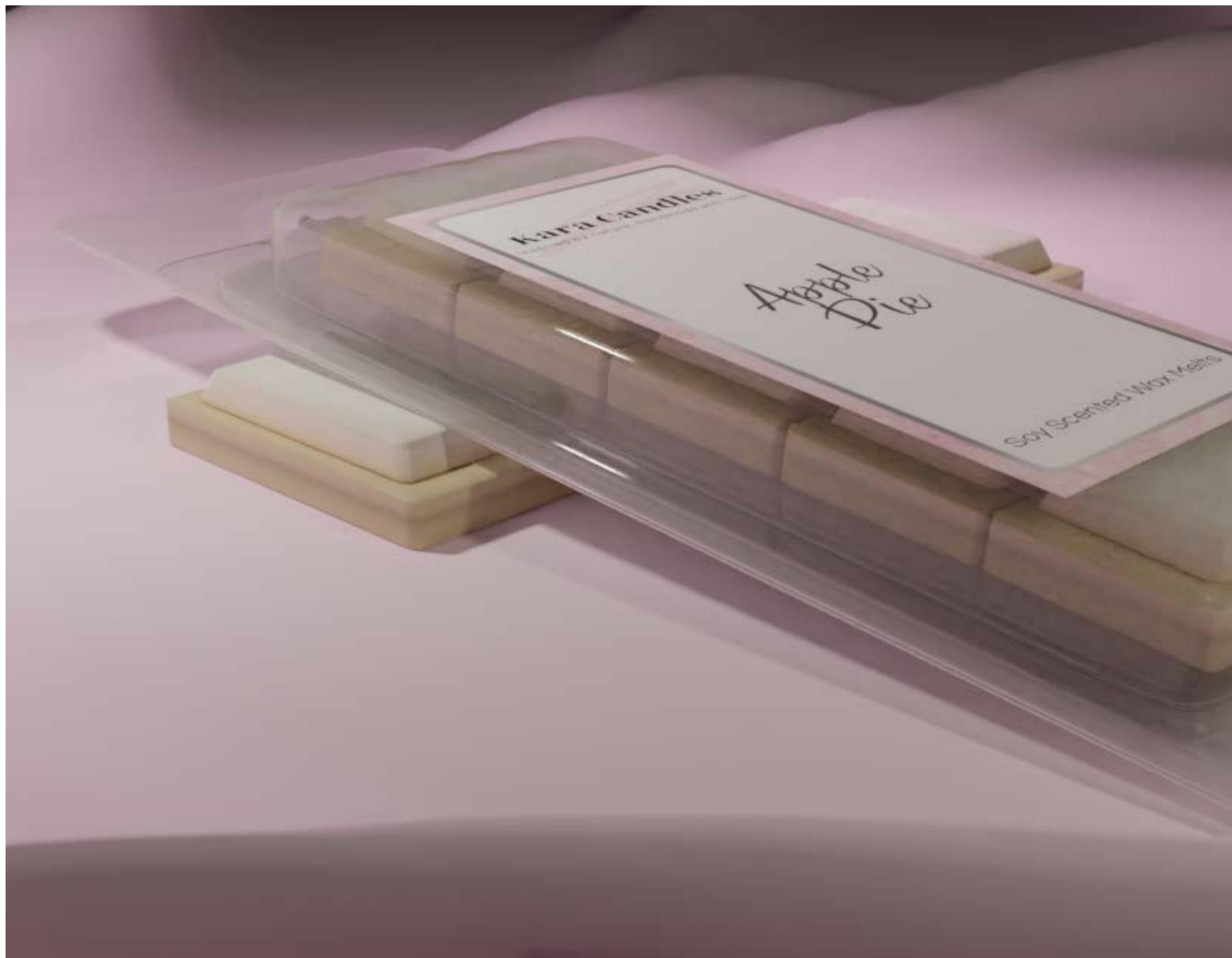
Kara Candles

APPLIED SKILLS:

3D Modeling, Web Design, Graphic Design

MADE WITH:

Adobe Illustrator, Blender, Word press



Hand-made

Project Goal:

To create striking 3D images of handcrafted jewelry

Summary:

The challenge of this project was capturing the essence of hand made jewelry in a way that displayed the individuality and uniqueness of the products.

CLIENT:
Undisclosed

APPLIED SKILLS:
3D Modeling/Rendering

MADE WITH:
Blender





We were pleased with the final result of the diamond refraction as well as the hand-made gold ring.

Pricing

Project Goal:

Below we have outlined rough pricing guidelines for the services we offer. Each project is unique, so these guidelines should be used as an estimate for what a similar project would cost.

3D IMAGES (UP TO 10 HD RESOLUTION)-£250 - £300 :

This prices represents the modeling, lighting and background design of a product of simple to moderate complexity (Bottles, candles, standard packaging etc).

SIMPLE 3D ANIMATION (UP TO 10 SECONDS, HD RESOLUTION)-£350 - £400 :

This prices represents the modeling, lighting and background design of a product of simple to moderate complexity (Bottles, candles, standard packaging etc) animated in a simple way that doesn't involve additional objects in the scene.

COMPLEX 3D ANIMATION (UP TO 10 SECONDS, HD RESOLUTION)-£550 - £700 :

This prices represents the modeling, lighting and background design of a product of moderate to high complexity (Diamond ring) animated in a more complex way involving visually striking elements such as smoke, liquid etc.

